



# Pittsburgh Chapter of the PMI

[www.PittsburghPMI.org](http://www.PittsburghPMI.org)

September 2006

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## Want to add articles or important information to the Newsletter?

### Submission Deadlines:

Oct. Newsletter:	Sept. 16
Nov. Newsletter:	Oct. 16
Dec. Newsletter:	Nov. 16

Submit by e-mail to:

[Newsletter@PittsburghPMI.org](mailto:Newsletter@PittsburghPMI.org)

## Monthly Chapter Meeting Schedule

Date: September 14, 2006

### Agenda:

- 5:00 Healthcare LIG
- 6:00 Dinner
- 7:00 Chapter Meeting and Presentation

### Location:

Engineering Society of Western Pennsylvania (ESWP)  
337 4th Avenue  
Pittsburgh, PA 15222

To make meal selection and reservations, please call 412-261-4300 before noon on Wednesday, September 13, 2006. Without reservations, your meal will be the Chef's choice. Dinner cost is \$25.

## Chapter Meeting

September 14, 2006

7:00 PM

**Title: Dancing as Fast as You Can While the Music Changes**

**Description:** Start with rigid production deadlines, significant cultural, value and behavioral differences, major deviations from "the process," and remote teams. Add new theories for adult learning, content experts with differing opinions and new, "cutting edge" technology and delivery models. Throw in a highly creative, artistic and "undisciplined" design team. Sound like a recipe for disaster? Not at all! Come and learn how these ingredients all came together to produce a highly effective, productive and innovative model that blends the disciplines of process and project management with creativity, dexterity and innovation to create an agile, yet disciplined model for highly effective project delivery, and "knock your socks off" customer satisfaction.

**Speaker:** Susan L. Keaney, PMP

## September Healthcare LIG

September 14, 2006

5:00 PM

**Title: Defining Goals in the Healthcare Industry**

**Description:** Each year Healthcare Corporations declare to their organizations the "high level" Strategic Goals and Objectives to be achieved. The Healthcare staff is handed the task of defining measurable goals that are challenging, achievable and usually some process optimization effort. The discussion will walk through the basic steps that will assist Healthcare Management in developing valid, achievable goals.

**Speaker:** Pat Vaia, PMP

<p align="center"><b>September Healthcare LIG Speaker Bio Pat Vaia, PMP</b></p>	<p align="center"><b>September Chapter Meeting Speaker Bio Susan L. Keaney, PMP</b></p>
<p>Pat, President of PK Solutions, Inc., specializes in project management, process reengineering and system implementations. Her process reengineering experience has proven to be an invaluable asset in managing systems and non-systems projects. Pat's leadership and team building experience spans over 19 years of utilizing effective communications to develop and achieve <i>global</i> and <i>strategic</i> objectives in vertical and horizontal organizations. Her work background includes management positions in banking, international and domestic Procurement, Receiving, Shipping, Warehousing and Logistics. Project management clients include a local university, venture capital startup, plus high-tech, manufacturing, and health care industry related companies.</p>	<p>Susan L. Keaney, founder and President of TRIAD Management Consulting LLC, is an experienced program and strategic manager with over twenty-five years of progressive responsibility and achievement within the project management community. She has extensive experience in the program management of large, complex engineering and IT projects; creating and managing Program Management Offices and supporting systems for a large variety of industries; government contracts negotiation, management and administration; government accounting and reporting; SAP and ERP implementation and deployment; strategic planning; risk management; cost integration and control; project management training, coaching and mentoring; and business process management. Ms. Keaney has an MBA from the University of Pittsburgh and is PMP certified by PMI.</p>

## IT LIG is Scheduled for September 25, 2006

### **Subject: Panel Discussion**

Join us for an interactive panel discussion on the latest in Information Technology. Bring your questions for our esteemed panel, and share in the knowledge of Pittsburgh's community of practice for your industry.

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## SPECIAL ANNOUNCEMENTS

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### Chapter Board of Directors – Elections in November

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Elections for the following Chapter Board of Directors positions will occur at the annual Chapter Business Meeting held on Thursday, November 9, 2006:

- Vice-President of Membership
- Vice-President of Programs
- Vice-President of Communications & Publicity

The Nominations Committee, chaired by the Past-President of the Chapter, is responsible for preparing a slate that contains nominees for each Board position and determining the eligibility and willingness of each nominee to stand for election.

Any members of the PMI Pittsburgh Chapter interested in being nominated for one of the Chapter Board of Directors positions listed above should contact Ed Rosenstein, PMP – Past President – PMI Pittsburgh Chapter by e-mail at: [ExOfficio@PittsburghPMI.org](mailto:ExOfficio@PittsburghPMI.org)

Further details of the responsibilities of the above positions can be found in the Chapter Bylaws and the Chapter Officers' Handbook, and links to both documents can be found near the bottom of the Board of Directors page of the chapter website, [www.PittsburghPMI.org](http://www.PittsburghPMI.org)

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### REGISTER BY SEPTEMBER 30 FOR THE CARL PRITCHARD SEMINAR AND SAVE \$25 ON SEMINAR FEES

Carl Pritchard is making a return visit to the PMI Pittsburgh Chapter. He will be presenting an all-day seminar on Friday, October 13, 2006, entitled "***Selling the Project Management Message***". Planning and presenting project reports is a challenge. It's one issue to try to work toward sharing information with reports, PowerPoint, organizational templates and meetings. It's another issue to share information in all of those environments and make the message stick. This one-day workshop works through the sound, tone, attitude, and approaches that individuals use to present their messages. It drives home ways to make the message stick and ways to ensure that there is a clear decision-making opportunity for the message recipients.

The seminar will be held at the Engineers' Society of Western Pennsylvania in Downtown Pittsburgh. The cost for registrations received by September 30, 2006, with payment in full is \$225 for PMI members and \$325 for non-members. For registrations received after September 30, 2006, cost is \$250 for PMI members and \$350 for non-members. Register early for the greatest discount.

For those who are PMP-certified, this seminar will provide 7 PDUs toward re-certification.

To register for the seminar or for more information, see the insert in this newsletter or go to the PMI Pittsburgh Chapter website at [www.pittsburghpmi.org](http://www.pittsburghpmi.org). All registrations, with payment in full, must be received by October 9, 2006. Contact [VP\\_Education@PittsburghPMI.org](mailto:VP_Education@PittsburghPMI.org) with any questions

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## Project Management Series

The Pittsburgh Chapter is offering a series of project management classes bi-monthly starting in September, 2006. There are five classes in the series: Leadership, Change Management, Emotional Intelligence, Team Building, and Strategic Alignment.

Students may register for whichever classes they choose; however, due to limited seating, preference will be given to those who register for multiple classes. There will also be discounts offered for registering for multiple sessions as well as for early registration. Register early and save.

To register, please use the registration form attached to the newsletter email. **Registration for the September, 2006, Leadership session must be received by September 17, 2006.**

Please contact [VP\\_Education@PittsburghPMI.org](mailto:VP_Education@PittsburghPMI.org) with any questions.

### Leadership – September 27, 2006

True leadership on the part of the project manager is one of the most important characteristics in successfully executing projects. We will discuss how to build on your project management expertise to enhance your success as a leader. This 3-hour workshop explores the unique skills necessary for leading people in a project environment.

What you'll learn:

- Why both management and leadership matter to you
- Your personal leadership style and when to adopt a new style
- What you can do to improve your leadership capabilities

### Change Management – November 15, 2006

Project managers are the original change agents! Projects are usually a result of some change either in the business environment, technology or government. In this 3-hour workshop we'll discuss business changes and their impact on projects and the project manager's role in managing changes.

What you'll learn:

- The external and internal change factors that impact projects
- Identifying change and knowing when to react to the change
- Planning for resistance to change

### Emotional Intelligence – January 17, 2007

Emotional Intelligence (EI) is a "Different Kind of Smart". As stated in the February 2006 PMI Network Magazine: "Project leaders with high emotional intelligence inspire their team, connect with their peers and get the job done." During this three-hour seminar we'll discuss specific ways leaders can improve their performance through the emotional intelligence.

What you'll learn:

- What is emotional intelligence and why should technical project managers care about EI?
  - The link between emotional intelligence and crisis management
  - How emotions play a role in project and risk planning
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### **Team Building – March 21, 2007**

What is the difference between a group and a team and why does that matter? In this 3-hour workshop you will challenge your assumptions about the formation and operation of teams so that you can be more effective in your role as a project leader.

What you will learn:

- The characteristics of effective teams
- How to create a culture that taps into the full potential of the team
- What to do with teams that have become dysfunctional

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## SPECIAL INTEREST ARTICLE

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### Is It Time To Update Your Resume?

The motto “Be prepared,” isn’t just great advice for Boy Scouts; it’s also great career advice. You never know when the perfect career opportunity will present itself. If a recruiter called you today with your dream job, would you be prepared to send out an up-to-date resume right away?

There are four critical times to update your resume:

- At least once a year
- Any time your career focus changes
- When you anticipate layoffs with your company
- When you begin to feel dissatisfied with your current position

- **Update your resume every year.**

This is where many people fall short. When that recruiter calls with the perfect job, you may suddenly find your resume years out of date, and you’ll have to scramble to catch up.

Keep your resume current by including your best accomplishments each year. Don’t count on your memory to recall everything you achieved in years past! You are likely to overlook critical achievements and contributions. If you need assistance, a resume coach may be able to help you through the process with some targeted questions on your most recent jobs.

- **Update your resume when your career focus changes.**

If you want to change your career path, then you also need to change your resume. There are several ways to shift the focus away from your current job and toward your new career.

By focusing on the skills that will be useful in your new career, you can position yourself as a stronger candidate for the job. Highlight those transferable skills in your new resume, bringing them front and center.

In addition to highlighting your transferable skills, shift your list of accomplishments to support those skills. Accomplishment statements give credibility to transferable skills and prove your ability to cross industry or occupational lines. Well-crafted accomplishments make a big difference in whether you win the interview or are passed over.

Finally, be sure you understand your audience. As you shift career focus, it is critical to understand the hiring motives of your target market. Use your resume as an effective selling tool by correctly anticipating the recruiter’s “wish list” for great job candidates.

- **Update your resume when you anticipate layoffs within your company.**

A harsh reality of today’s economy is the need for corporate downsizing. Layoffs and losses are becoming more and more common. But you can prepare for any worst-case scenario by keeping your resume up-to-date.

Don’t make the mistake of being overly optimistic. It’s safer to assume that you are on the “out” list. Most people who get caught unexpectedly in a layoff thought they were indispensable to their employers. You might be important or well-liked, but remember that the bottom line always

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has a louder voice than you do. Get your resume ready as soon as you see any indications that downsizing is on the way.

Don't mistake company loyalty for a fear of change. Often employees would rather take their chances with a potential layoff than make proactive steps toward finding a new job. Once they're laid off, it's already too late. Remember, as a candidate, you are always more marketable while still employed. Avoid this trap and start your job search early with self-marketing tools (resume and cover letter) that are up-to-date and top quality.

- **Update your resume when you are dissatisfied with your current position.**

Job dissatisfaction leads to feelings of frustration, worthlessness, and often hopelessness. But there is no reason to stay in a job you hate. Being prepared with an updated resume can help you feel better in your current job. When you have a really terrible day at work, you can respond to job opportunities that same evening with confidence in your up-to-the-minute resume. Taking proactive steps toward a new career will give you back your optimism and self worth.

If it's time for you to update your resume, first decide whether your resume requires a simple update or a complete rewrite. If you have been using the same resume format throughout your career, it's possible that you have outgrown the old look. What your resume promoted ten years ago may not be appropriate or significant for your career choices today. And if you've simply been "tacking on" to your old resume, it may start to resemble a house with too many additions, with little sense or direction.

A professional resume critique can help you decide exactly what you need to move forward. A well-written resume can make an incredible difference in:

- The length of time it takes to make your career move
- The quality of your next position
- The income potential of your next position

Your resume is your best sales tool in finding a new job, and it deserves the investment of your time and commitment. With a little extra effort now, you'll be prepared for anything that comes your way—and be well on the path to your next great job.

Deborah Walker, CCMC

Career Coach ~ Resume Writer

Find more job-search tips and resume samples at:

[www.AlphaAdvantage.com](http://www.AlphaAdvantage.com)

Email: [Deb@AlphaAdvantage.com](mailto:Deb@AlphaAdvantage.com)

## Project Manager Spotlight – Ed Zak

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Ed is a native Pittsburgher who enjoys the study and practice of project management in the healthcare IT field.

**Current Employer:** Askesis Development Group, University of Pittsburgh Medical Center

**Current Role:** Account Manager and Project Manager; Assistant to Treasurer of Pittsburgh PMI.

**Project Management Experience:**

Ed has 20 years experience with IT projects, mostly in health care, in varying roles including Analyst, Developer, Tester, Implementation and general Project Management. He has been a PMP since 2001.

**Most Challenging Project:**

When you are given so many projects, doing anything 'right' becomes very difficult.

**Best Advice for New Project Managers:**

Strive to tell it like it is and treat people with respect. These can both be difficult to do consistently and definitely not always rewarding in the short run. They are keys to a successful future in Project Management though.

**Hobbies:**

- My children's activities (baseball, soccer, basketball, science fairs, theatre, dance, skating and hockey).
- Lifelong student, working on Masters in Health Management Systems at Duquesne, have MBA and MS in Mgt. of Information Systems from UCD and Katz.
- Computers; like to learn about networking, got Network+ certification.
- Ebay sales; always looking for something that will make a profit ... not always with success.

**A Book you are Recommending to Others:**

Currently reading "*The Art of Innovation*" by Tom Kelley. Discusses methodology used by the design firm IDEO. Filled with product ideas and suggestions of how to better your organization's or your own practical creativity.

**Favorite Cube Decoration:**

10 or 20 pictures of my family constantly referenced for motivation.

## Event Schedule

**Please contact Mike Rapach, VP of Programs, at [Programs@PittsburghPMI.org](mailto:Programs@PittsburghPMI.org) if you have a topic you would like to see addressed in a future meeting, if you or someone you know would be interested in presenting, or if you have an advance question for any of our presenters.**

Date	Program Type	Presenter	Title	Location
9/14/2006	Healthcare SIG Presentation	Pat Vaia, PMP	Defining Goals in the Healthcare Industry	ESWP
9/14/2006	Chapter Meeting & Keynote Presentation	Susan Kearney, PMP	Dancing as Fast as You Can While the Music Changes	ESWP
9/25/2006	IT SIG Presentation		Panel Discussion	Pittsburgh Technology Council
10/12/2006	Financial Services SIG Presentation		Panel Discussion	ESWP
10/12/2006	Chapter Meeting & Keynote Presentation	Carl Pritchard	The Next Big Thing in Project Management: Earned Value and the new Earned Value Professional Certification.	ESWP
10/13/2006	Full Day Seminar	Carl Pritchard	Sharing the Project Management Message (Project Reporting and Reporting Approaches)	ESWP
11/9/2006	Healthcare SIG Presentation	TBD	TBD	ESWP
11/9/2006	Chapter Meeting & Keynote Presentation	Andy Crowe	Alpha Project Managers – What the Top 2% Know that You Don't	ESWP
11/27/2006	IT SIG Presentation	Ian Rudy, COO	TBD	ESWP

## New Chapter Members

Please join us in welcoming the following new members to the chapter:

**Rohit S. Aggarwal**  
**Ravikanth Bulusu**  
**Virginia Fraser**  
**Doug V. Houser, PMP**  
**Bonnie L. Johnson**  
**Tim Joseph**  
**Donald J. Juiliano**  
**Deanne M. Leshner**  
**Gerard T. Manko**  
**Valerie A. Mascio**  
**John E. Muench**  
**Paul Ohodnicki**  
**John Alexander B Pastor III**  
**John M. Russell**  
**Rajini Vinayagamoorthy**  
**Cary J. Walters**  
**Roxane Y. Wherry**

## Chapter Contacts

### President

Larry Mack, PMP ..... [President@PittsburghPMI.org](mailto:President@PittsburghPMI.org)

### Ex-Officio President

Ed Rosenstein, PMP ..... [ExOfficio@PittsburghPMI.org](mailto:ExOfficio@PittsburghPMI.org)

### VP Treasurer

Ray Luncher, PMP ..... [VP\\_Treasurer@PittsburghPMI.org](mailto:VP_Treasurer@PittsburghPMI.org)

### VP Membership

Linda Schumacher, PMP ..... [VP\\_Membership@PittsburghPMI.org](mailto:VP_Membership@PittsburghPMI.org)

### VP Communications and Publicity

Melanie Connell, PMP ..... [VP\\_Communications@PittsburghPMI.org](mailto:VP_Communications@PittsburghPMI.org)

### VP Education & Certification

Shirley Waselko, PMP ..... [VP\\_Education@PittsburghPMI.org](mailto:VP_Education@PittsburghPMI.org)

### VP Programs

Mike Rapach, PMP ..... [VP\\_Programs@PittsburghPMI.org](mailto:VP_Programs@PittsburghPMI.org)

### Executive Director

Dick Kimball ..... [ExecDirector@PittsburghPMI.org](mailto:ExecDirector@PittsburghPMI.org)

### IT LIG

Maureen James and Sandra Williams ..... [ITSIG@PittsburghPMI.org](mailto:ITSIG@PittsburghPMI.org)

### Financial Services LIG

Kim Mangan ..... [financialsig@pmipittsburgh.org](mailto:financialsig@pmipittsburgh.org)

### Healthcare LIG

Matt Craig ..... [HealthcareLIG@pittsburghPMI.org](mailto:HealthcareLIG@pittsburghPMI.org)

### Webmaster

John Rose, PMP ..... [Webmaster@PittsburghPMI.org](mailto:Webmaster@PittsburghPMI.org)

### Email Coordinator

Nancy Cole, PMP ..... [Email@PittsburghPMI.org](mailto:Email@PittsburghPMI.org)

### Newsletter Coordinator

Christine Morgan Korber, PMP ..... [Newsletter@PittsburghPMI.org](mailto:Newsletter@PittsburghPMI.org)

## New Chapter PMPs

Please join us in congratulating the newest chapter PMP's!

**Ajay Belambe, PMP**  
**Mr. Mark A. Cirucci, PMP**  
**Mr. Norman T. Friedrich, PMP**  
**Ms. Renee M. Novak**  
**Lynn M. Rodgers, PMP**  
**Mr. Christopher J. Schultz, PMP**  
**Mr. Robert A. Sudo, PMP**

## E-Mail Address

Just a reminder to keep your contact information up-to-date in the Members section of the national website, [www.pmi.org](http://www.pmi.org).

Your monthly newsletter and all other Chapter communications will be sent to your primary e-mail address listed under your Contact Information.