



# Pittsburgh Chapter of the PMI

[www.PittsburghPMI.org](http://www.PittsburghPMI.org)

November 2007

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*Please note that seating capacity for November's meeting will be limited to 125.*

## Monthly Chapter Meeting Schedule

Date: November 8, 2007

### Agenda:

- 5:00 Healthcare LIG
- 6:00 Dinner
- 7:00 Chapter Meeting and Presentation

### Location:

Engineering Society of Western Pennsylvania (ESWP)  
337 4th Avenue  
Pittsburgh, PA 15222

**Back by Popular Demand – Free Chapter Meetings!**

Beginning with the September meeting and continuing throughout the program year, the Chapter meeting will be free to all Chapter members. Dinner will be provided.

**RESERVATIONS ARE REQUIRED.**

Call ESWP at 412-261-4300 by the Wednesday, November 7th to make a dinner reservation.

## Chapter Meeting

November 8, 2007

7:00 PM

Title: "The End of Project Management as We Know It"

Speaker: Carl Pritchard, PMP, EVP

**Description:** The project management profession is evolutionary. It's growing and shifting by the day. Carl Pritchard, PMP, EVP looks at the state of project management today and the quantum shift that is occurring in the profession. With the proliferation of associations, certifications and specializations, the profession may be seeing a self-reinvention that means significant benefits to those who are poised to take full advantage. Carl looks at the evidence of the changes as well as the opportunities that they are generating and the learning curve they may create for those of us who are already entrenched in the field. He also challenges each of us to take the first step toward that changed future.

## Healthcare LIG

November 8, 2007

5:00 PM

Title: Personal Health Records

Speaker: Mike Rapach, PMP

**Description:** What is a Personal Health Record (PHR)? Why is everyone talking about? What will it do to improve healthcare, and why do I care?

<p align="center"><b>November Healthcare LIG Speaker Bio</b> <b>Mike Rapach, PMP</b></p>	<p align="center"><b>November Chapter Meeting Speaker Bio</b> <b>Carl Pritchard, PMP, EVP</b></p>
<p>Mike Rapach, Sr. Manager for eCommerce for Coventry Health Care, will discuss the PHR, a electronic format for storing health information, from an industry perspective, looking at challenges, opportunities, and the potential for both the industry and the individual.</p>	<p>Carl Pritchard, PMP, EVP, is the principal of Pritchard Management Associates and a recognized author and lecturer in project management. He is the author of "The Project Management Communications Toolkit" (Artech House, 2004, Norwood, MA), "Risk Management: Concepts &amp; Guidance 3rd Edition" (ESI International, 2005, Arlington, VA), and co-produced "The Portable PMP Prep: Conversations on Passing the PMP Exam." He is the U.S. Correspondent for the British project management publication "Project Manager Today". A regular speaker on the project management circuit, he has presented workshops and/or papers at each of the last twelve national Project Management Institute® National Symposia/Congresses in the U.S. He has written over 100 articles for newsletters, magazines, journals and e-zines around the world. He consults to clients ranging from heavy construction industries to information technologies. He is a certified Project Management Professional as certified by the Project Management Institute. He is a certified Earned Value Professional as certified by the Association for the Advancement of Cost Engineering.</p>

**The November IT LIG Meeting is November, 19, 2007 at the Pittsburgh Tech Council**

**“Re-Launching your PMO during a Merger”**

**Speaker Bio - Timothy D. Bidlack, Bank of New York Mellon**

As Manager of the Enterprise Program Management Office (EPMO) for The Bank of New York Mellon, Tim Bidlack is responsible for the oversight of major projects across the organization. In this role, he oversees a group of senior project manager responsible for objective project oversight as well as the project management tool team.

Mr. Bidlack joined Mellon Financial Corporation in May, 1998. Since then he has held the positions of Project Manager, Program Manager, and Project Office Manager. Prior to joining Mellon, Mr. Bidlack held business and operation positions in the Airline Industry including experience in Yield Management.

A Pittsburgh native, Mr. Bidlack received a bachelor’s degree from Indiana University of Pennsylvania and a master’s degree from Colorado Technical University. He is a Certified Project Management Professional (Project Management Institute). Mr. Bidlack is also a decorated United States Army National Guard Veteran distinguishing himself while holding assignments in both the Armor and Artillery Combat Arms Branches.

Mr. Bidlack is active with a number of community and industry organizations and is a local and national speaker on project management topics. He is a member of the Pittsburgh Chapter of the Project Management Institute having served on the Education Committee.

## 2007 Election Announcements

Elections for the following Chapter Board of Directors positions will occur at the annual Chapter Business Meeting held on Thursday, November 8, 2007:

- President
- Vice-President of Treasury & Finance
- Vice-President of Education & Certification

The Nominations Committee is pleased to announce the following slate of candidates:

- Michael Rapach, PMP for President
- Ray Luncher, PMP for Vice-President of Treasury & Finance
- Susan Keaney, PMP for Vice-President of Education & Communication

Mike is currently serving his second term as VP-Programs for the chapter. His qualifications include:

- VP of Programs, PMI Pittsburgh Chapter, 2005 - present  
Directed chapter programs and launched Healthcare and Financial Services Local Interest Groups (LIGs)
- Chair, IT Local Interest Group (IT LIG), PMI Pittsburgh Chapter, 2004.  
Began relationship between PMI Pittsburgh Chapter and the Pittsburgh Technology Council to expand the reach of the chapter and the LIG within the Pittsburgh IT community
- Committee member, IT LIG, PMI Pittsburgh Chapter, 2003.
- Committee member, PMI Awards Member Advisory Group, 2005 - present
- PMI Leadership Institute Masters Class graduate, 2007
- PMP, Project Management Institute, 1999
- 13+ years of Information Technology experience in Programming, Development, Project Management and I.T. Strategy.
- Presently a Senior Manager of eBusiness at Coventry Health Care, responsible for new external websites for Coventry, and also web strategy.
- Previously, as a Project and Program Manager, completed over \$21 Million in IT projects for several companies in the Healthcare and Financial Services industries.
- MBA, Carnegie Mellon University
- B.S. - Finance, The Pennsylvania State University

Ray is currently serving his first term as VP-Treasury & Finance for the chapter. His qualifications include:

- VP of Treasury and Finance, PMI Pittsburgh Chapter, 2006 - 2007.
- President, PMI Pittsburgh Chapter, 1997 - 1998.
- Vice-President, PMI Pittsburgh Chapter, 1996.
- Chair, PMP Certification Committee, PMI Pittsburgh Chapter, 1999.
- Project Manager, PMP Certification Workshops, PMI Pittsburgh Chapter, 1998.
- Active member of the PMI Pittsburgh Chapter from 1993 to present.
- Active member of the PMI Philippine Chapter, 1999 & 2001
- Served on the PMI Philippine Chapter Nominating Committee, 2001
- Over 35 years experience as a general manager, project manager and engineering manager
- Registered professional engineer in Pennsylvania, Michigan and New Jersey
- PMP, Project Management Institute, 1993

Susan has volunteered in support of various educational activities for the Chapter. Her qualifications include:

- President of TRIAD Management Consulting, LLC.
- Developer, implementer and/or manager of over 7 Program/Project Management Offices (PMOs) in the IT, Engineering and Financial Services industries.
- Developer of multiple project management classes for internal customers.
- Creator of 10 different project management, strategic management and operations management courses and curriculums for a large variety of external for-profit and not-for-profit organizations.
- 27 years program/project management on large, complex commercial and US government funded projects in the Engineering, IT, Financial Services communities.
- Instructor for 5+ years of the Pittsburgh PMI's PMP Preparation class (es.)
- Senior Faculty Member in Project Management for the American Management Association (AMA)

Further details of the responsibilities of the above positions can be found in the Chapter Bylaws and the Chapter Officers' Handbook, and links to both documents can be found near the bottom of the Board of Directors page of the chapter website, [www.PittsburghPMI.org](http://www.PittsburghPMI.org)

**Want to add articles or important information to the Newsletter?**

**The Chapter encourages its members to submit articles, tips, humor, or other important information.**

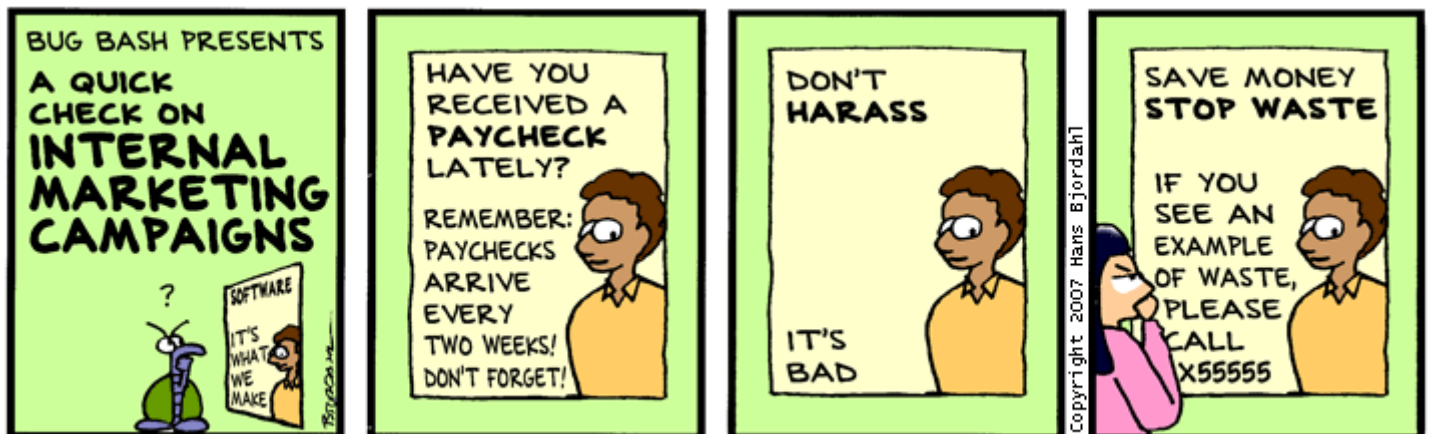
**Submission Deadlines:**

**December Newsletter    November 16**

**January Newsletter    December 16**

**February Newsletter    January 16**

**Submit by e-mail to: [newsletter@pittsburghpmi.org](mailto:newsletter@pittsburghpmi.org)**



Bug Bash by Hans Bjordahl

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## Special Announcements - From the Desk of the Vice President of Education

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### 2008 PMP REVIEW CLASSES

The Pittsburgh Chapter will again offer classes to prepare for the PMP exam. Classes are tentatively scheduled for the February/March timeframe. Look for more information in the December newsletter.

### LAST CHANCE TO REGISTER FOR THE CARL PRITCHARD SEMINAR!

Registrations for the seminar to be held on 11/8 must be received by 11/2. See the registration form attached to this newsletter or go to the training page at [www.pittsburghpmi.org](http://www.pittsburghpmi.org).

### CARL PRITCHARD RETURNS TO THE PITTSBURGH CHAPTER

The Pittsburgh Chapter is pleased to announce that Carl Pritchard, renowned lecturer, researcher, and author is making a return visit to the PMI Pittsburgh Chapter. He will be presenting an all-day seminar on Thursday, November 8, 2007, entitled "Advanced Risk Management". Please see the abstract and outline on the next page for the course information.

The seminar will be held at the Regional Learning Alliance in Cranberry Township. The cost for the session is \$250 for PMI members and \$350 for non-members. For those who are PMP-certified, this seminar will provide 7 PDUs toward re-certification.

In addition to course materials provided at the session, Carl's published white paper "Alternative Perspectives on Risk Management" will be provided to all participants. Also available at the session at an additional cost of \$30 will be Carl's book "Risk Management: Concepts and Guidance".

After the seminar, join us at the Engineers' Society for the chapter meeting where Carl will also be the speaker. His topic will be "The End of Project Management as We Know It."

To register for the seminar or for more information, see the insert in this newsletter or go to the PMI Pittsburgh Chapter website at [www.pittsburghpmi.org](http://www.pittsburghpmi.org). All registrations, with payment in full, must be received by November 2, 2007. Contact [VP\\_Education@PittsburghPMI.org](mailto:VP_Education@PittsburghPMI.org) with any questions.

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## Special Announcements - From the Desk of the Vice President of Education

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### Advanced Risk Management

#### Abstract and Outline

*Risk Management is an evolutionary topic with new developments on a regular basis. In the Advanced Risk Management seminar, Carl Pritchard, PMP® takes participants through the advanced concepts of setting organizational thresholds and triggers, building risk models and working with the newest concepts in risk management, including David Hillson's Risk Breakdown Structure. Through hands-on case practice, the course examines alternative means to ensure consistent risk management practice and protocols, and to apply metrics to project risk as project go from feasibility to implementation and change. As a component of the program, participants will build a sample risk model.*

#### Advanced Risk Management Outline

- What constitutes "advanced?"
- Risk Metrics
- PMO Applications
- Monte Carlo for schedule and cost
- New Approaches
- Organizational Risk Parameters
- Setting risk thresholds
  - Probability / Impact
- Building risk triggers
- Identification
- Construction
- Communication
- Risk Modeling
  - PMO roles in Risk Modeling
  - Setting Critical Areas
  - Weighting a Model
  - Model Construction
  - Modeling and Contingency Budgeting
- Metrics in Risk Identification/Prioritization
  - Risk Breakdown Structure
  - Risk by Volume
- Metrics in Quantification
  - Monte Carlo
    - Schedule Applications
    - Cost Applications
- Strategies, History, Templates

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## Practical PM Tips to Give You a Competitive Edge Fast

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### Growing your Small Business with Project Management

by Michelle LaBrosse, PMP®, Chief Cheetah and Founder, [Cheetah Learning](#)

If you think Project Management is only for the big guys, think again. Project Management is a powerful business tool for businesses of any size. And as any small business person will tell you, effectiveness and efficiency is never about size. It's about working smart.

#### Improve Performance with Process

PM is the science of getting things done. The problem in most businesses is that there is no set process to get work done effectively and efficiently. As small business owners, we often make the mistake of thinking that when we're small, we don't need to develop processes. Not true! Even if you are an entrepreneur and a company of one person, you need to have a standard way of approaching projects. According to a February 2003 study by The Center for Business Practices (CBP)<sup>1</sup>, the largest PM challenge facing companies is implementing a consistent process. From lost time to inconsistency, not having a process means poor performance.



Project Management skills help your business soar to new heights.

#### Where are the Projects in your Business?

Think about the projects in your business. A project doesn't necessarily have a huge budget associated with it. A project is any activity in your business that has a distinct deliverable and a clear beginning and end. We all have a lot of those kicking around both our office and our homes. So, now the question is: Who knows how to manage them? If you're an entrepreneur, do you have the PM skills you need to build your business? If you're managing people, do any of them have PM skills that can save you time and money and bring more profit to the bottom line?

The good news about PM methods is that they are easy to learn and can be applied with simple web-based and office automation tools that are affordable for small businesses. I designed the PM methodology Cheetah Project Management because I saw a need for people to learn about Project Management quickly and be able to apply it immediately.

#### Getting Started with Your PM Power Checklist

1. Know the business drivers for your business and where it's most important to apply PM techniques first.
2. Decide on a simple and proven approach to PM. If you choose something too complicated, no one will follow it.
3. Have people at every level learn the skills needed to effectively use PM to improve their value to your business. And again, if you're a team of four, even better – then everyone can learn PM.

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<sup>1</sup> A Business Case for Improved Project Practices by Jim Brosseau, Software Productivity Center Inc. Version 1.11 ([www.spc.ca](http://www.spc.ca))

4. Get big wins early on by leading with the folks who have the least skills in Project Management and the most to gain by using a simple PM approach.
5. Empower people with tools for successful PM:
  - a. *BOT International's Custom Websystem* for sharing Best Practices and PM processes across your business.
  - b. *MS Project* or *FastTrackSchedule* for simple and effective project scheduling and tracking.
  - c. *PM Scorecards* to measure the effectiveness of your Project Managers throughout the project.
6. Consider having professionals in your organization get PMP® certified. Not because it's a hot certification that is in vogue right now, but because your bottom line will thank you.

### **ROI: PM's Impact on the Bottom Line**

PM impacts the bottom line. In their CHAOS Report, the Standish Group conservatively estimates that 20% of money spent on projects is wasted because companies don't have a consistent approach to PM. Research by the CBP shows that PM improvement initiatives improve project performance by up to 50% for the first project and can continue for each new project if the enterprise offers ongoing support with PM tools.

### **What You Can Expect**

When PM gains traction in your organization, it can be transformational. Here are five results that you can expect from PM integration.

1. ***Speed as a Competitive Advantage:*** Today, people work on cross-functional teams to complete projects. Small businesses often partner with other companies as subcontractors. When people from different companies know and understand a common PM process to get their work done, they can start to work together without having to design a way to do it.
2. ***A Confidence Booster and Goal Accelerator:*** When there is a common, simple approach for PM and the correct tools are available to people, they are empowered to reach their goals, together and individually. Our students who get their PMPs tell us that the PMP increases their confidence in their ability to get things done.
3. ***Say Goodbye to Reinventing the Wheel:*** Industry-standard PM practices require a critical project closeout phase that collects lessons learned and gives your team powerful historical knowledge to apply to the next project. You never have to reinvent the wheel again!
4. ***Action and Completion:*** An easy-to-use PM methodology gives your business a framework that makes it achievable for people to move from vision to action with a comprehensive project plan that supports their objectives.
5. ***Insight You Can Immediately Apply.*** You capture best practices and know what is and isn't working for you, giving you a competitive advantage by turning information into insight that your team can immediately apply to the next project.



Let the power of Project Management give your business the ability to turn your blue sky thinking into reality.

## Small Is the New Big

There's never been a better time to be a small business owner. We can move at the speed of our ideas. And with the power of PM behind you, there's no business goal you can't reach!

*"PMP" is a registered certification mark of the Project Management Institute, Inc.*

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### **About the Know How Network**

The Know How Network is a monthly column written by Michelle LaBrosse, the founder and Chief Cheetah of Cheetah Learning. Distributed to hundreds of newsletters and media outlets around the world, the Know How Network brings the promise, purpose and passion of Project Management to people everywhere.

### **About the Author**



Michelle LaBrosse, PMP, is the founder of [Cheetah Learning](#), and [author](#) of *Cheetah Negotiation* and *Cheetah Project Management*. The Project Management Institute, [www.pmi.org](http://www.pmi.org), recently selected Michelle as one of the 25 Most Influential Women in Project Management in the World, and only one of two women selected from the training and education industry. She was featured in the October 2006 issue of PM Network Magazine, and also graduated from the Harvard Business School's Owner President Managers (OPM) program in March 2006.

She created the origins of the Cheetah Project Management methodology as an Air Force Officer in the mid 80's. In 1995, she prototyped the concept of accelerating learning using "virtual classrooms," to accelerate the way people learned and applied core business skills. As a corporate research scientist in systems engineering and adult learning for a large multinational corporation, she later created and tested a one-day approach to teaching Project Management. This approach would later evolve to become Cheetah Project Management, a fast and effective way of launching projects.

Today, she is the leader of the course development team at Cheetah and sets the strategic direction for the company. Using the Cheetah Project Management techniques, LaBrosse has grown the company from three employees in 2000 to more than 100 in 2006. Cheetah is now the global leader in Project Manager Professional Development.

Her articles have appeared in publications such as: *European CEO Magazine, Plant Engineering Magazine, Industrial Engineer Magazine, Control Engineering Magazine, Journal of the American Association for Medical Transcription JAAMT, NSSEA Essentials Magazine, ASTN Network Magazine, Radio Sales Today, Sprinkler Quarterly & Technology Magazine, The Federal Credit Union Magazine Online, Business Quarterly Online American Society of Landscape Architects, ACRP Wire Association of Clinical Research Professionals, American Council of Engineering Companies Association* and more.

With a B.S. in Aerospace Engineering, and an M.S. in Mechanical Engineering, LaBrosse has done extensive postgraduate work with the Massachusetts Institute of Technology Center for Advanced Educational Studies and with the University of Washington Industrial Engineering Program in accelerating adult learning with respect to meeting core business objectives.

She lives in Nevada with her family and likes to rejuvenate in Alaska where you'll often find her kayaking, golfing or hiking.

## Event Schedule

Please contact Mike Rapach, VP of Programs, at [Programs@PittsburghPMI.org](mailto:Programs@PittsburghPMI.org) if you have a topic you would like to see addressed in a future meeting, if you or someone you know would be interested in presenting, or if you have an advance question for any of our presenters.

Date	Program Type	Presenter	Title	Location
11/8/2007	All Day Seminar	Carl Pritchard	"Advanced Risk Management"	Regional Learning Alliance Cranberry Twp. PA
11/8/2007	Healthcare LIG	Mike Rapach	Personal Health Record	ESWP
11/8/2007	Chapter Meeting	Carl Pritchard	The End of Project Management as We Know It.	ESWP
11/19/2007	IT LIG	Timothy Bidlack	Re-Launching your PMO during a Merger	Pittsburgh Tech Council
12/13/2007	Financial Services LIG	Kelley Anderson, Carnegie Mellon University	TBD	ESWP
12/13/2007	Chapter Meeting	Judy Umlas	Power of Acknowledgement	ESWP
1/10/2008	Healthcare LIG	TBD	TBD	ESWP
1/10/2008	Chapter Meeting	Brien Palmer	Selling Your Ideas to Senior Management	ESWP

New Chapter Members	Chapter Contacts
<p>As of <b>October 31, 2007</b>, the Chapter has 1073 members. Please join us in welcoming the following new chapter members.</p> <p><b>Theodore Andrianos</b>  <b>David A. Berthelsen</b>  <b>James E. Bitting</b>  <b>Dennis C. Crouch</b>  <b>Michael Keith Drake</b>  <b>Michael Duvall</b>  <b>Paul P. Foster</b>  <b>Mark S. Frederickson</b>  <b>Ronny Michael Hardesty</b>  <b>Patrick Higgins</b>  <b>Ralph S. Hill, III</b>  <b>Sohail Safdar Khwaja</b>  <b>Joseph William Kocay, Jr.</b>  <b>Sameer S. Koranne</b>  <b>Julia McNally</b>  <b>Allan J. Miller</b>  <b>Christopher M. Newby</b>  <b>Edward Charles Nichols</b>  <b>Theresa Pinsent</b>  <b>Amy L. Quattrone</b>  <b>Neil David Raybould</b>  <b>Juan Pablo Salguero, P.E.</b>  <b>Anthony Singleton</b>  <b>Daniel Taylor</b>  <b>Patricia Eileen Vaughn</b>  <b>Roberta A. Waltz</b>  <b>Tom Welfer</b>  <b>Kristi Yager</b>  <b>John Zak</b></p>	<p><b>President</b>            Larry Mack, PMP ..... <a href="mailto:President@PittsburghPMI.org">President@PittsburghPMI.org</a></p> <p><b>Ex-Officio President</b>            Ed Rosenstein, PMP ..... <a href="mailto:ExOfficio@PittsburghPMI.org">ExOfficio@PittsburghPMI.org</a></p> <p><b>VP Treasurer</b>            Ray Luncher, PMP ..... <a href="mailto:VP_Treasurer@PittsburghPMI.org">VP_Treasurer@PittsburghPMI.org</a></p> <p><b>VP Membership</b>            Vicky Haney, PMP ..... <a href="mailto:VP_Membership@PittsburghPMI.org">VP_Membership@PittsburghPMI.org</a></p> <p><b>VP Communications and Publicity</b>            Melanie Connell, PMP ..... <a href="mailto:VP_Communications@PittsburghPMI.org">VP_Communications@PittsburghPMI.org</a></p> <p><b>VP Education &amp; Certification</b>            Shirley Waselko, PMP ..... <a href="mailto:VP_Education@PittsburghPMI.org">VP_Education@PittsburghPMI.org</a></p> <p><b>VP Programs</b>            Mike Rapach, PMP ..... <a href="mailto:VP_Programs@PittsburghPMI.org">VP_Programs@PittsburghPMI.org</a></p> <p><b>Executive Director</b>            Dick Kimball ..... <a href="mailto:ExecDirector@PittsburghPMI.org">ExecDirector@PittsburghPMI.org</a></p> <p><b>IT LIG</b>            Maureen James and Sandra Williams ..... <a href="mailto:ITSIG@PittsburghPMI.org">ITSIG@PittsburghPMI.org</a></p> <p><b>Financial Services LIG</b>            Kim Mangan ..... <a href="mailto:financialsig@pmipittsburgh.org">financialsig@pmipittsburgh.org</a></p> <p><b>Healthcare LIG</b>            Matt Craig ..... <a href="mailto:HealthcareLIG@pittsburghPMI.org">HealthcareLIG@pittsburghPMI.org</a></p> <p><b>Webmaster</b>            John Rose, PMP ..... <a href="mailto:Webmaster@PittsburghPMI.org">Webmaster@PittsburghPMI.org</a></p> <p><b>Email Coordinator</b>            Nancy Cole, PMP ..... <a href="mailto:Email@PittsburghPMI.org">Email@PittsburghPMI.org</a></p> <p><b>Newsletter Coordinator</b>            Christine Morgan Korber, PMP ..... <a href="mailto:Newsletter@PittsburghPMI.org">Newsletter@PittsburghPMI.org</a></p>
New Chapter PMPs	E-Mail Address
<p>As of <b>October 31, 2007</b> the Chapter has 615 PMPs. Please join us in congratulating the newest chapter PMPs!</p> <p><b>Jeannette R. Dougherty, PMP</b>  <b>Cathy M. Myers, P.E., PMP</b>  <b>William S. Pangas, PMP</b>  <b>Carol V. Sharp, PMP</b>  <b>Anthony D. Stasa, PMP</b>  <b>Christopher G. Walker, PMP</b>  <b>Mary L. Zeh, PMP</b></p>	<p>Just a reminder to keep your contact information up-to-date in the Members section of the national website, <a href="http://www.pmi.org">www.pmi.org</a>.</p> <p>Your monthly newsletter and all other Chapter communications will be sent to your primary e-mail address listed under your Contact Information.</p>