



Pittsburgh Chapter of the PMI

www.PittsburghPMI.org

June 2006

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Want to add articles or important information to the Newsletter?

Submission Deadlines:

July Newsletter: June 16
August Newsletter: July 16
Sept. Newsletter: August 16

Submit by e-mail to:

Newsletter@PittsburghPMI.org

Monthly Chapter Meeting Schedule

Date: June 8, 2006

Agenda:

- 5:00 Financial Services SIG
- 6:00 Dinner
- 7:00 Chapter Meeting and Presentation

Location: Engineering Society of Western Pennsylvania (ESWP)
337 4th Avenue
Pittsburgh, PA 15222

To make meal selection and reservations, please call 412-261-4300 before noon on Wednesday June 7, 2006. Without reservations, your meal will be the Chef's choice. Dinner cost is \$25.

Chapter Meeting

June 8, 2006

7:00 PM

Title: GUERRILLA PUBLICITY - Practical Strategies to Increase Visibility

Description: Everyone needs effective public relations techniques to reach the next level of success. This is a presentation that will help Project Managers get the word out. Jill will share her in-depth knowledge of public relations and low cost, powerful, practical and original publicity secrets.

Speaker: Jill Lublin

June Financial Services SIG

June 8, 2006

5:00 PM

Title: Project Management Best-Practices at PNC

Description: Most companies say they value project management methodology, but few put their money where their mouths are. PNC is an exception to this rule. PNC recognizes that adherence to the project management best-practices promoted by PMI has a direct impact on the bottom line, both in terms of revenue enhancement and cost savings. To realize these benefits, PNC is actively engaged in an ongoing effort to better align its technical and business areas to manage projects. PNC is also developing and enforcing business practices to improve management of its project portfolio.

This presentation will provide a synopsis of where PNC was as an organization, where it is now, the benefits realized to date, and some lessons learned.

Speaker: Lisa Carroll, PMP

**June Financial Services SIG
Speaker Bio
Lisa Carroll, PMP**

Lisa is a project manager with extensive experience in the financial, manufacturing, retail, and utilities industries. She specializes in reengineering business processes and is recognized for consistently formulating innovative business solutions that successfully meet business objectives by the targeted deadlines.

Lisa is currently employed by PNC in the Retail Project Management Office. At PNC Lisa's responsibilities have included managing the portfolio of projects for PNC's Business Banking Line of Business, overseeing SOX-compliance activities, and managing larger, cross-functional projects.

Lisa has earned a BS in Business Administration and a BS in Psychology from the University of Pittsburgh. She also has an MBA from the University of Pittsburgh's Katz Graduate School of Business. She is PMI-certified and is active in the PMI Pittsburgh Chapter.

**June Chapter Meeting
Speaker Bio
Jill Lublin**

Jill Lublin is the author of the national best selling books, "Guerrilla Publicity" and "Networking Magic". "Networking Magic" spent three weeks as number one on BarnesandNoble.com. She has also completed two audiotapes and a training video. In addition, Jill is the founder of GoodNews Media, Inc. and host of the nationally syndicated radio show, "Do the Dream" and TV pilot, "GoodNews TV".

As the CEO of the strategic consulting firm, Promising Promotion, Jill has created successful techniques that implement bottom line results. Twenty years experience working with ABC, NBC, CBS, and other national media has given her great insight into what works for the media. She has helped diverse clientele from banks and software companies to national and international seminar leaders, non-profit organizations, authors, entertainment professionals, entrepreneurs, and businesses of various scopes.

Jill's clients and those who have attended her seminars have been featured in major US newspapers, national magazines, television shows such as The Today Show, Live with Regis and Kelly, Good Morning America, CNN, and other nationally syndicated shows.

Her topics include:

- Guerrilla Publicity
- Networking Magic

SPECIAL ANNOUNCEMENTS

NEW TRAINING OPPORTUNITIES COMING THIS FALL

Starting in September, there will be a new series of training classes offered. Topics include Leadership, Change, Team Building, and Strategic Alignment Between Business and Projects. There will be one session every other month through May 2007. Participants may register for single sessions; however, discounts will be offered for registration to multiple sessions. Seating will be limited and preference will be given to those who register for multiple classes. The classes will be 3 hours in length and will provide 3 PDUs each for certified PMPs. Look for more information this summer in the e-mail that will be sent out as well as on the Pittsburgh chapter website.

IT PROJECT MANAGEMENT COURSE OFFERED IN JUNE

Location: University Center at CMU

21 PDUs

Date: June 19 - 21, 2006

Tuition Discounted to \$995 for PMI Pittsburgh Chapter Members!

In June, CMU and PM College is offering its first IT PM training course to the public on June 19-21 at the University Center at Carnegie Mellon University in Pittsburgh, PA. The course offered will be **Complex IT Project Management**. You can learn more about the course at <http://cioi.web.cmu.edu/programs/complex.jsp>. A link to register is also provided.

Tuition is \$1295 (US) for government and non-profit professionals, and \$1370 for all others. Organizations that register three or more students for the same courses at the same time will save 10% on the list price.

CARL PRITCHARD TO RETURN TO THE PITTSBURGH CHAPTER

We are pleased to announce that Carl Pritchard will be making a return visit to the Pittsburgh Chapter in October. He will be speaking at the chapter meeting on October 12 and will be teaching a full day session on October 13. The topic at the chapter meeting will be "The Next Big Thing in Project Management: Earned Value and the new Earned Value Professional Certification". The seminar title is "Sharing the Project Management Message" and will focus on project reporting and reporting approaches and ways to make presentations and reports more powerful. Look for more information this summer in the e-mail that will be sent out as well as on the Pittsburgh chapter website.

WHO SHOULD BE THE NEXT PROJECT MANAGER IN THE SPOTLIGHT?

Do you have a friend or co-worker that you feel has something interesting to share with fellow Project Managers? Then nominate him/her for the next Project Manager Spotlight column! The nomination form is available on the Pittsburgh chapter website.

Special offer for PMI Pittsburgh Chapter Members!

Inspiration Engineering: Things Your Mother Never Taught You About Leadership

Location: Longue Vue Country Club

8 PDUs

Date: July 19, 2006

<http://longuevueclub.net>

The Course For Project Managers Trapped in a Powerless Matrix World

It is a disheartening feeling to know that often the success or failure of your project is in the hands of skilled workers who DON'T work for you! You can't control their schedule. You don't approve their salary. But, they decide the fate of your project. What to do?

This one-of-a-kind learning program will demonstrate how program, project or task managers can easily utilize simple tools and techniques to influence and inspire the "loaned" matrix resources that have been assigned to help accomplish project and organizational objectives. Lee R. Lambert will artfully describe and illustrate the power of these concepts—especially when combined with common project management related information—by citing specific examples from three very successful, real-world, projects.

Assessment instruments will provide a framework to create a human baseline for realizing the possibilities of influencing those project resources who don't report to you. Utilizing the potential of these tools, participants will learn how to enhance productivity and project loyalty while developing high performance teams as they seek the answers to the following triple constraint questions:

- 1) What's in it for me?
- 2) What's in it for you?
- 3) What's in it for the Organization?

For more information, please contact: http://www.lambertconsultinggroup.com/pdu_event.asp?e=22

Project Manager Spotlight – Mattias (Matt) Craig

Matt is an Aussie living and working in Pittsburgh, with a wealth of experience, personal drive, and commitment to excellence. Matt enjoys solving problems, delivering benefits and leading positive change and growth for his teammates, colleagues, clients and himself.

Current Employer: Phoenix Health Systems at Children's Hospital of Pittsburgh

Current Role: Project Manager for various projects, including leading PMO capability and maturity, and eSCM assessment and development. Matt is also the PMI Healthcare SIG Chair for the Chapter.

Project Management Experience:

Matt has had over 10 years of project management experience as a company owner in Australia, as well as a consultant and senior PM staff member in the US. He's led process development for a number of PMOs, and successfully managed a variety of IT and healthcare projects, with a background in project management, business, IT and medicine.

Most Challenging Project:

The ones with no budget available, no team, huge scope and a timeline that would be optimistic even if there was a team.

"The Difficult ... can be done immediately; the Impossible ... takes a little longer. "

Best Advice for New Project Managers:

There are a lot of good sources of project management information available free or cheap (the internet and books come to mind). Seek out and use this information, learn and grow continually. Some references sites he likes include <http://www.gantthead.com> and <http://www.projectconnections.com>, as well as <http://www.pmi.org>, of course.

With respect to projects – understand the “WHY” behind your project - what is the benefit the project should be delivering, what is the problem it's trying to solve? Focus on finding and delivering that solution, as often it's not what was originally requested.

Hobbies:

Many... reading, photography, family quality time, martial arts, cycling, rock climbing, staying in touch with family and friends, learning, traveling, and generally enjoying life.

Person You Admire Most:

His wife Ann

If you could have dinner with anyone, living or dead, who would it be and why?

His family and friends back in Australia, because he misses them and loves to spend time with them when he can.

A Book you are Recommending to Others:

A couple of favorites: A short one – “The One Minute Manager”; and an old standby “The Software Project Survival Guide”. He's currently reading “Visualizing Project Management”. He particularly likes the V shaped planning -> verification model.

Favorite Cube Decoration:

A 4' wide panoramic picture of Pittsburgh which he took from Mt Washington in October 2001.

Event Schedule

Please contact Mike Rapach, VP of Programs, at Programs@PittsburghPMI.org if you have a topic you would like to see addressed in a future meeting, if you or someone you know would be interested in presenting, or if you have an advance question for any of our presenters.

Date	Program Type	Presenter	Title	Location
6/8/2006	Financial Services SIG Presentation	Lisa Carroll, PMP	Project Management Best-Practices at PNC	ESWP
6/8/2006	Chapter Meeting & Keynote Presentation	Jill Lublin	The Art of Personal Marketing - Successful Strategies for Life Management	ESWP
9/14/2006	Healthcare SIG Presentation	TBD	TBD	ESWP
9/14/2006	Chapter Meeting & Keynote Presentation	TBD	TBD	ESWP
9/25/2006	IT SIG Presentation	Susan Kearney, PMP	TBD	Pittsburgh Technology Council
10/12/2006	Financial Services SIG Presentation	TBD	TBD	ESWP
10/12/2006	Chapter Meeting & Keynote Presentation	Carl Pritchard	The Next Big Thing in Project Management: Earned Value and the new Earned Value Professional Certification.	ESWP
11/9/2006	Healthcare SIG Presentation	TBD	TBD	ESWP
11/9/2006	Chapter Meeting & Keynote Presentation	TBD	TBD	ESWP
11/27/2006	IT SIG Presentation	TBD	TBD	Pittsburgh Technology Council

New Chapter Members

Please join us in welcoming the following new members to the chapter:

Gabriel L Barki
 Patricia C Boshuizen
 Gregg J Burns
 Kathleen L. Buzzard
 Mark Clark
 Thomas C Deen Jr.
 Rebecca M Deiter
 Ari Giannakopoulos
 Mark G Gintner
 Jeanne T Grazier
 Sally A Hards
 Joshua P Hoyt
 John W Humberston
 Charles Koch
 David A Koenig
 Judy Lyle
 Joshua I. Manning
 Gary Osborne
 Renee D Richards
 Alok Satyawadi
 Carl Schartner
 Edward J. Schmidt
 Elisabeth Seibert, PMP
 Jason A. Seibert
 Timothy C. Summers
 Adrienne Vargo
 Judith M. Walsh
 Jeff J. Whitehouse
 Annie Y Wiest

Chapter Contacts

President

Larry Mack, PMPPresident@PittsburghPMI.org

Ex-Officio President

Ed Rosenstein, PMP..... ExOfficio@PittsburghPMI.org

VP Treasurer

Ray Luncher, PMP VP_Treasurer@PittsburghPMI.org

VP Membership

Linda Schumacher, PMPVP_Membership@PittsburghPMI.org

VP Communications and Publicity

Melanie Connell, PMP VP_Communications@PittsburghPMI.org

VP Education & Certification

Shirley Waselko, PMP VP_Education@PittsburghPMI.org

VP Programs

Mike Rapach, PMPVP_Programs@PittsburghPMI.org

Executive Director

Dick Kimball.....ExecDirector@PittsburghPMI.org

IT SIG

Maureen James and Sandra Williams.....ITSIG@PittsburghPMI.org

Healthcare SIG

Matt Craig..... matt@mattias.org

Webmaster

John Rose, PMP Webmaster@PittsburghPMI.org

Email Coordinator

Nancy Cole, PMP Email@PittsburghPMI.org

Newsletter Coordinator

Christine Morgan Korber, PMPNewsletter@PittsburghPMI.org

New Chapter PMPs

Please join us in congratulating the newest chapter PMP's!

Dolores M Armstrong, PMP
 Kathy J. Dick, PMP
 Joyce M Filauri, PMP
 Karen A Frobe, PMP
 Paul F Hauser, PMP
 Amy B Lohr, PMP
 John Mongelluzzo, PMP
 Darren N. Murick, PMP
 Jeffrey S Peters, PMP
 Daniel A. Polaski, PMP
 Jeffrey Pulcini, PMP
 Michael B. Rothert, PMP
 Keith A Williams, PMP

E-Mail Address

Just a reminder to keep your contact information up-to-date in the Members section of the national website, www.pmi.org.

Your monthly newsletter and all other Chapter communications will be sent to your primary e-mail address listed under your Contact Information.